Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_

**10 Elements of Newsworthiness**

**Scavenger Hunt**

**Directions:** For each of the elements listed, find one news story that falls under that element. Write down the title (headline), and briefly summarize why it is an example of that element.

|  |  |  |
| --- | --- | --- |
| **Element** | **Headline** | **Why it’s an example?** |
| **1. Rarity** |  |  |
| **2. Emotion** |  |  |
| **3. Impact** |  |  |
| **4. Proximity** |  |  |

|  |  |  |
| --- | --- | --- |
| **5. Action** |  |  |
| **6. Human Interest** |  |  |
| **7. Prominence** |  |  |

**Rarity: How odd, different or unusual the event or situation is**

**Emotion: A story that has an effect on the reader’s emotions**

**Impact: How many people are affected by the event or situation**

**Proximity: Closeness, either related to geographic reasons or relational**

**Action: Showing that something is happening, changing or moving**

**Human Interest: A story, event or situation that is interesting as a reflection of human nature.**

**Prominence: the importance of the main people in the story, how well known**

**Conflicts: Any time there is a struggle; war, elections, sports, etc.**

**Timeliness: How recent was the event or situation?**

**Change: An event or situation that displays progress for the betterment of mankind.**

|  |  |  |
| --- | --- | --- |
| **8. Conflicts** |  |  |
| **9. Timeliness** |  |  |
| **10. Change** |  |  |